



MEDIA ADVISORY

KNOX COUNTY HEALTH DEPARTMENT

140 Dameron Avenue, Knoxville, TN 37917-6413

Knox County Youth Health Board holds mock “Tobacco Consequences Sale”

- Who:** Knox County Youth Health Board (YHB), Knox County Health Department (KCHD) and Coordinated School Health
- What:** In recognition of national Kick Butts Day, members of the YHB will host a “Tobacco Consequences Sale” to demonstrate the health risks and costs associated with tobacco use. Items in the mock sale include popcorn lungs, wrinkle cream, lung cancer treatments and many others. The demonstration will also feature information and resources for quitting.
- When:** Sunday, March 20 from 1 to 3 p.m.
- Where:** Market Square, downtown Knoxville
- Interview:** Kerri Thompson, KCHD public health educator, will be available.

Background:

This event is inspired by Kick Butts Day, a national day of activism sponsored by the Campaign for Tobacco Free Kids that empowers young people to stand out, speak up and seize control against tobacco. Observed nationally on March 16, Kick Butts Day is designed to raise awareness about the problem of tobacco use, to encourage youth to stay tobacco free and to urge strong action to protect kids from tobacco.

The YHB is a collaborative effort between KCHD and Coordinated School Health and serves as a forum for youth to affect the well-being of our community through programs, volunteer activities and other health-related projects. Members serve a one-year term and are selected from an applicant pool of high school students who demonstrate strong leadership skills, a commitment to the community and an interest in health issues.

For more information contact Kerri Thompson at 865-215-5445 (office) or 865-254-5520 (cell).